

TOURNAMENT PARTICIPATION



During the past three decades, over 700,000 anglers have participated in FLW Outdoors events nationwide! More than 60,000 people have fished our events in 2006 alone. In addition to the anglers, FLW Outdoors tournaments attract their friends and family-members. These high-profile events also attract media representatives, sponsor representatives, and countless spectators!

Because of our angler participation, media exposure and incredible fan base, FLW Outdoors can produce the most successful tournaments in the industry. By hosting our events, cities and states benefit from an immediate impact to the economy and a long-term impact on tourism.

WISCONSIN

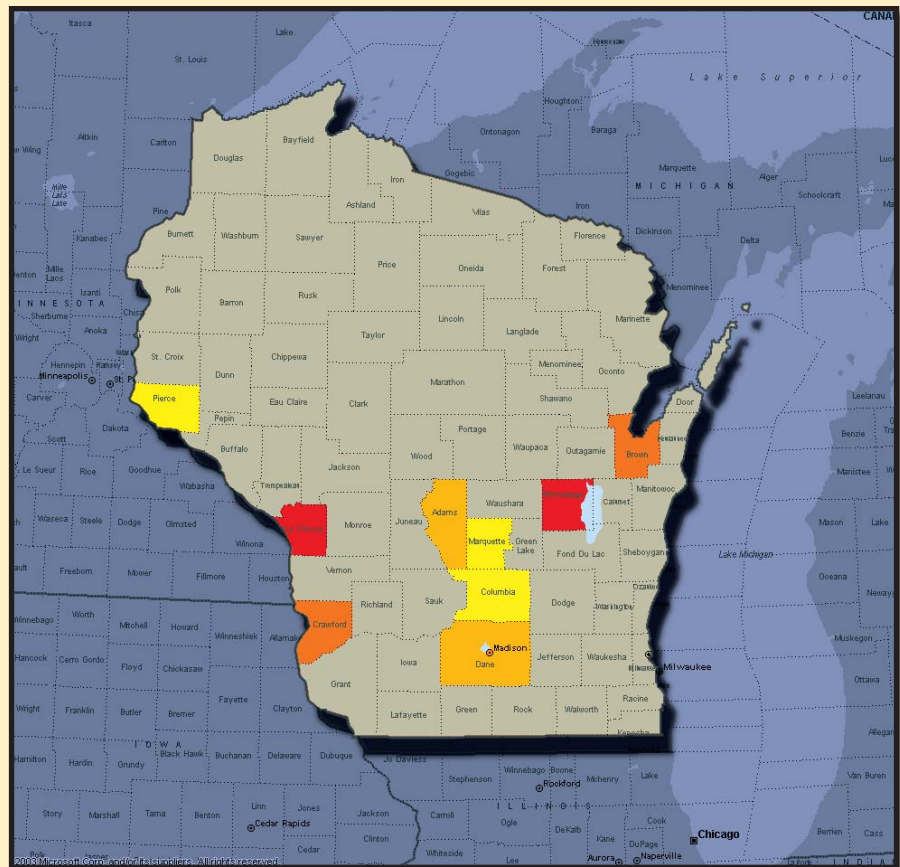


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WISCONSIN

*Since 1986,
more than 17,000 people
have fished our Wisconsin
bass and walleye events.*

*The table below shows
the number of anglers
per county.*



<u>COUNTY</u>	<u>ANGLERS</u>	<u>COUNTY</u>	<u>ANGLERS</u>
Adams	514	La Crosse	5,987
Brown	1,397	Marquette	144
Columbia	163	Pierce	140
Crawford	3,654	<u>Winnebago</u>	<u>4,716</u>
Dane	440	<u>TOTAL</u>	<u>17,155</u>

AMERICA'S LARGEST AND MOST PRESTIGIOUS FISHING TOURNAMENTS
 NAMED AFTER THE LEGENDARY FOUNDER OF RANGER BOATS, FORREST L. WOOD, FLW OUTDOORS
 HAS ADMINISTERED OVER 3,500 TOURNAMENTS THROUGHOUT THE NATION SINCE 1979.

ECONOMIC IMPACT



Ultimately the decision for a community to host a fishing tournament or not comes down to economics. Not all tournaments can provide a positive return on the community's financial investment. A tournament by FLW Outdoors, however, is a great investment for any community.

Since its inception, FLW Outdoors has produced more than 3,500 tournaments nationwide. In 2006 alone, we will produce 249 tournaments in 31 states. Those 249 events will generate an estimated \$388 million in economic impact. With that kind of track record, it's easy to see why communities want FLW Outdoors to come back every year!

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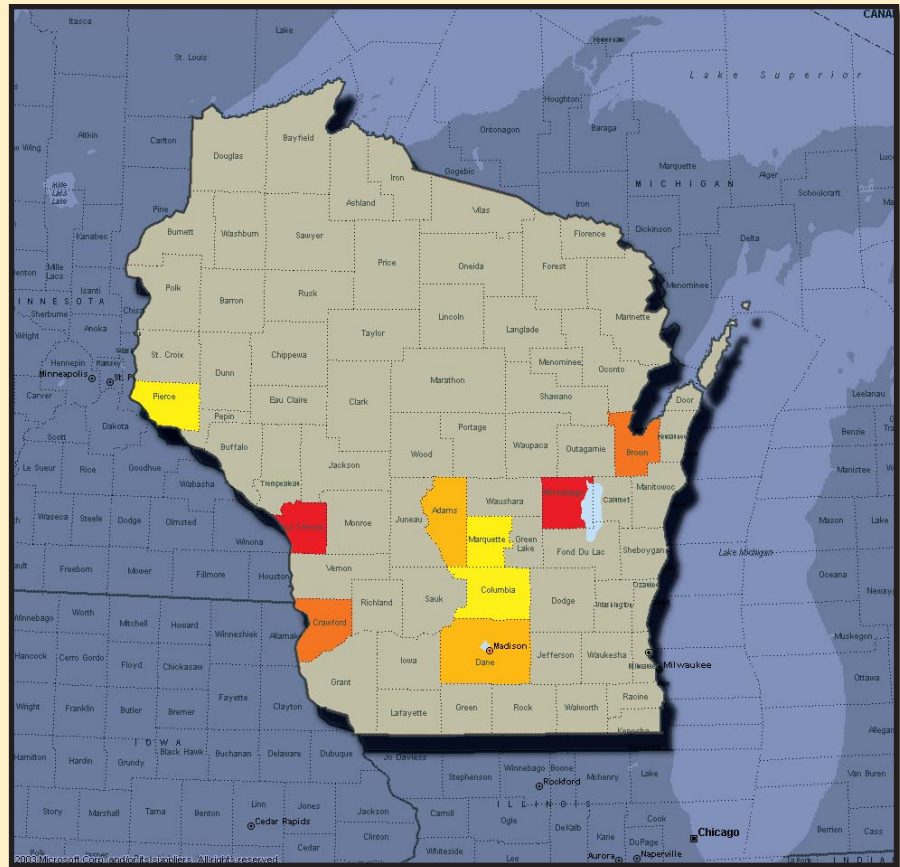


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WISCONSIN

*Since 1986,
the state of Wisconsin
has benefited from nearly
\$84 million in economic
impact from our events.*

*The table below shows
the total economic impact
to each county.*



<u>COUNTY</u>	<u>IMPACT</u>	<u>COUNTY</u>	<u>IMPACT</u>
Adams	\$1,431,971	La Crosse	\$ 34,114,266
Brown	\$11,250,842	Marquette	\$677,668
Columbia	\$1,001,278	Pierce	\$478,920
Crawford	\$15,150,187	Winnebago	\$18,020,528
Dane	\$1,610,222	TOTAL	\$83,735,882

AMERICA'S LARGEST AND MOST PRESTIGIOUS FISHING TOURNAMENTS

NAMED AFTER THE LEGENDARY FOUNDER OF RANGER BOATS, FORREST L. WOOD, FLW OUTDOORS HAS ADMINISTERED OVER 3,500 TOURNAMENTS THROUGHOUT THE NATION SINCE 1979.

3 INCREDIBLE DECADES!

FLW OUTDOORS IN WISCONSIN



During the past three decades, FLW Outdoors has produced 93 fishing tournaments in the State of Wisconsin. Over the years, these tournaments have attracted over 17,000 anglers to fisheries throughout the entire state.

Wisconsin offers some of the finest fisheries in North America. And FLW Outdoors produces the nation's largest, most lucrative fishing tournaments. The combination of Wisconsin's natural resources and FLW Outdoors' expertise has made it possible for the state and local communities to benefit from numerous tournaments and incredible prize money awarded to thousands of visiting anglers and Wisconsin residents alike.

Below is a list of FLW Outdoors tournaments from 1986-2007. Each listing shows the first day of the tournament, the circuit/tournament trail, the host city and fishery.

2000s

2007

Apr. 28	WL	Bay City	Mississippi River
Jun. 9	BFL	La Crosse	Mississippi River
Sep. 8	BFL	La Crosse	Mississippi River
Apr. 21	WL	Monroe Center	Petenwell Lake
Jul. 7	WL	Oconto	Green Bay
Aug. 11	BFL	Prairie Du Chien	Mississippi River
Jun. 2	WL	Winneconne	Wolf River Chain
Jun. 30	BFL	Winneconne	Lake Winnebago

2006

Apr. 22	WL	Arkdale	Petenwell Lake
May 20	BFL	La Crosse	Mississippi River
Jun. 3	WL	Winneconne	Wolf River Chain
Jun. 17	BFL	Winneconne	Wolf River Chain
Jul. 8	WL	Oshkosh	Lake Winnebago
Jul. 12	SS	Onalaska	Mississippi River
Jul. 12	WT	Green Bay	Green Bay
Jul. 15	BFL	Prairie du Chien	Mississippi River
Sep. 16	BFL	LaCrosse	Mississippi River

2005

Apr. 23	WL	Arkdale	Petenwell Lake
May 7	WL	Bay City	Mississippi River
May 14	BFL	Onalaska	Mississippi River
May 18	WT	Green Bay	Green Bay
Jun. 4	WL	Winneconne	Wolf River Chain
Jun. 18	BFL	Winneconne	Wolf River Chain
Jul. 9	WL	Oshkosh	Lake Winnebago
Jul. 23	BFL	Prairie du Chien	Mississippi River
Aug. 3	SS	Onalaska	Mississippi River
Oct. 1	BFL	Prairie du Chien	Mississippi River

2004

Apr. 17	WL	Arkdale	Petenwell Lake
May 15	BFL	LaCrosse	Mississippi River
May 22	WL	Green Bay	Green Bay
Jul. 10	BFL	Winneconne	Wolf River Chain
Jul. 10	WL	Oshkosh	Lake Winnebago
Aug. 7	BFL	Prairie du Chien	Mississippi River
Sep. 11	BFL	LaCrosse	Mississippi River

2003

Apr. 26	WL	Oshkosh	Wolf River Chain
May 24	WL	Green Bay	Green Bay
Jun. 21	BFL	LaCrosse	Mississippi River
Jul. 12	BFL	Winneconne	Wolf River Chain
Jul. 12	WL	Oshkosh	Lake Winnebago
Aug. 2	BFL	Prairie du Chien	Mississippi River

2002

May 29	WT	Oshkosh	Lake Winnebago
Jun. 22	BFL	Prairie du Chien	Mississippi River
Jul. 13	BFL	Winneconne	Wolf River Chain
Aug. 10	BFL	LaCrosse	Mississippi River
Sep. 14	BFL	Prairie du Chien	Mississippi River

2001

Jun. 13	SS	LaCrosse	Mississippi River
Jun. 23	BFL	Prairie du Chien	Mississippi River
Jul. 14	BFL	Winneconne	Wolf River Chain
Jul. 25	WT	LaCrosse	Mississippi River
Sep. 9	BFL	LaCrosse	Mississippi River
Oct. 2	WT	Green Bay	Green Bay

2000

May 20	BFL	LaCrosse	Mississippi River
Jun. 10	BFL	Prairie du Chien	Mississippi River
Jul. 8	BFL	Winneconne	Wolf River Chain
Sep. 16	BFL	LaCrosse	Mississippi River
Oct. 3	WT	Green Bay	Green Bay

1990s

1999

May 16	BFL	LaCrosse	Mississippi River
Jun. 14	AA	LaCrosse	Mississippi River
Jul. 11	BFL	Winneconne	Wolf River Chain
Aug. 29	BFL	Prairie du Chien	Mississippi River

1998

May 25	AA	LaCrosse	Mississippi River
Jun. 28	BFL	Winneconne	Wolf River Chain
Aug. 2	BFL	Prairie du Chien	Mississippi River
Aug. 23	BFL	LaCrosse	Mississippi River

1997

Jun. 29	BFL	Winneconne	Wolf River Chain
Jul. 27	BFL	Prairie du Chien	Mississippi River
Aug. 24	BFL	LaCrosse	Mississippi River

1996

Jun. 30	BFL	Winneconne	Wolf River Chain
Jul. 28	BFL	Prairie du Chien	Mississippi River
Aug. 18	BFL	LaCrosse	Mississippi River

1995

May 21	BFL	Montello	Puckaway Lake
Jul. 9	BFL	Winneconne	Wolf River Chain
Aug. 13	BFL	Prairie du Chien	Mississippi River
Aug. 27	BFL	LaCrosse	Mississippi River

1994

May 22	BFL	Prairie du Chien	Mississippi River
Jul. 10	BFL	Winneconne	Wolf River Chain
Aug. 28	BFL	LaCrosse	Mississippi River

1993

May 16	BFL	Prairie du Chien	Mississippi River
Jul. 11	BFL	Winneconne	Wolf River Chain
Aug. 29	BFL	LaCrosse	Mississippi River

1992

May 17	BFL	Prairie du Chien	Mississippi River
Aug. 30	BFL	Onalaska	Mississippi River

1991

Sep. 8	BFL	Onalaska	Mississippi River
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1990

Jul. 22	BFL	Onalaska	Mississippi River
Aug. 12	BFL	Prairie du Chien	Mississippi River
Sep. 9	BFL	Winneconne	Wolf River Chain
Oct. 14	BFL	Onalaska	Mississippi River

1980s

1989

May 21	BFL	Madison	Madison Chain
Jul. 16	BFL	Prairie du Chien	Mississippi River
Aug. 6	BFL	Winneconne	Wolf River Chain
Sep. 17	BFL	LaCrosse	Mississippi River

1988

May 15	BFL	Madison	Madison Chain
Jun. 26	BFL	Winneconne	Lake Poygan
Jul. 24	BFL	LaCrosse	Mississippi River

1987

May 17	BFL	Okee	Lake Wisconsin
Jun. 14	BFL	LaCrosse	Mississippi River
Jul. 12	BFL	Madison	Madison Chain
Aug. 2	BFL	Prairie du Chien	Mississippi River

1986

May 4	BFL	Okee	Lake Wisconsin
Jun. 1	BFL	LaCrosse	Mississippi River
Jun. 29	BFL	LaCrosse	Mississippi River